



## Press Release

# ***Innovative partnership for future married couples between 1001 listes and Bouygues Immobilier***

## ***Using the wedding list to support a home-buying plan***

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Boulogne-Billancourt, 3 March 2008

Since 1 March, wedding list website 1001 listes has enabled future married couples to use their wedding list to supplement their personal contribution to the cost of buying a new home from Bouygues Immobilier.

The principle of the partnership is a simple one: if a couple uses all or some of their wedding list money to buy a Bouygues Immobilier apartment or house, Bouygues Immobilier will match the amount up to a tax-inclusive limit of €5,000.

If a couple take €5,000 from their wedding list to finance a home-buying plan, Bouygues Immobilier will cut its price by €5,000. The couple will thus benefit from a personal contribution equivalent to €10,000 (€5,000 from the list plus €5,000 offered by Bouygues Immobilier in the form of a price reduction).

In addition, the future home-owners will be offered payment facilities. They will not be asked for a down-payment on reservation and the first payment, equivalent to 25% of the sale price, will not be made until the official deed is signed at the notary's office.

Through this partnership, 1001 listes aims to give the wedding list a new lease of life by extending its range and targeting young couples who dream of owning their home.

For Bouygues Immobilier, the new approach is part of its policy in favour of first-time home-buyers.

### **About Bouygues Immobilier**

Bouygues Immobilier is a leading private property developer in France and Europe, with 1,545 employees and sales of €2,075 million in 2007. With 35 branch offices in France and eight subsidiaries in the rest of Europe, Bouygues Immobilier has developed residential and commercial property schemes for its clients for 50 years. It has operations in more than 230 cities. Bouygues Immobilier was the first property developer in France to receive ISO 9001 certification. Bouygues Immobilier signed a framework agreement with quality certification body CERQUAL whereby it undertakes to certify all its housing development schemes (apartments and houses) in France under the "Habitat & Environment" label.

### **About 1001 listes**

1001 listes is the first wedding list service where future married couples can compose their wedding list through a network of over 500 partner stores in France and Belgium and in London. Travel, tableware, furnishings, decoration, electrical goods, hi-fi and video, leisure, wine... the service has everything that future married couples need to draw up a personalised list that genuinely meets their requirements.

### **Press contacts**

Bouygues Immobilier - Pierre Auberger  
150 route de la Reine, F-92513 Boulogne-Billancourt CEDEX  
Tel.: +33 (0)1 55 38 25 25 Fax: +33 (0)1 47 12 96 45 [pab@bouygues-immobilier.com](mailto:pab@bouygues-immobilier.com)  
[www.bouygues-immobilier.com](http://www.bouygues-immobilier.com)

1001 listes  
Eric Bonnet [ericbonnet@bureauericbonnet.com](mailto:ericbonnet@bureauericbonnet.com)  
Tel.: +33 (0)1 42 82 03 02 / +33 (0)6 14 47 98 37  
69 rue de Richelieu, F-75002 Paris  
[www.1001listes.fr](http://www.1001listes.fr)