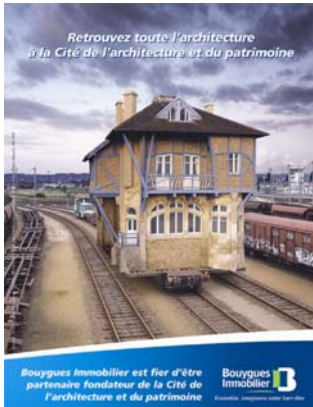


As a patron of architecture, Bouygues Immobilier partners the opening of Cité de l'Architecture et du Patrimoine

Boulogne-Billancourt, 14 September 2007



With the inauguration of the Cité de l'Architecture et du Patrimoine, France's new centre for architecture and cultural heritage, Bouygues Immobilier - one of the founder partners - has underscored its commitment to architecture.

Architectural quality is a key aspect of creativity and differentiation and is thus at the core of Bouygues Immobilier's strategy. That commitment is showcased in the patronage agreement signed with the Cité du Patrimoine et de l'Architecture, which reflects the company's creativity-led passion for architecture. Bouygues Immobilier and the new centre have come together through their shared values of excellence and innovation.

Bouygues Immobilier is currently the only property developer belonging to the Cité's inner circle of founder members, composed of a select number of corporate patrons.

The company's commitment to architecture is also evidenced in its long-standing collaboration with world-renowned architects. Pritzker prizewinner Christian de Portzamparc designed the headquarters of the daily newspaper *Le Monde* as well as Bouygues Immobilier's future headquarters at Issy-les-Moulineaux. Massimiliano Fuksas, winner of the National Architecture Grand Prize, designed Eastside, a 33-unit residential building in the 13th district of Paris. Christian Devillers, who won the Urban Development Prize, has been commissioned to design La Berge du Lac, a new 30-hectare district in Bordeaux composed of residential housing, office buildings and retails. And Rudy Ricciotti, another National Architecture Grand Prize-winner, has designed a 79-unit apartment building, Le Verger, at Montévrain in the Paris metropolitan area.

Bouygues Immobilier also places a premium on fostering the fresh talent that is emerging on the architectural scene. It partners the NAJA programme ("New Albums, Young Architects"), which features a group of the most promising young architects selected by the French culture ministry. The company has also initiated collaborations with Adrien Robain and Pierre-Alain Trévelo, award-winners on the latest NAJA programme.

François Bertière, Chairman and Chief Executive of Bouygues Immobilier, said "Architecture is one of the key drivers of our success. The partnership between Bouygues Immobilier and Cité de l'Architecture et du Patrimoine reflects our shared creative passion for architecture"

About Bouygues Immobilier

Bouygues Immobilier is one of the leading private property developers in France and Europe, with 1,300 employees and projected sales of €2,000 million in 2006. The company, which boasts 33 branch offices in France and eight in Europe, has been developing residential, corporate and commercial projects for its customers for 50 years. Bouygues Immobilier has operations in more than 230 cities and towns, including around 20 in Europe outside France. Bouygues Immobilier was the first property developer in France to receive ISO 9001 certification. It has also signed a framework agreement with CERQUAL, a certification body, whereby the company commits to certify all its residential development schemes (apartments and houses) in France under the Habitat & Environment label.

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