

Bouygues Immobilier launches Seine Ouest - 160,000 sq. metres of offices compliant with High Environmental Quality (HQE) standards - in partnership with the Issy-les-Moulineaux and Paris city authorities

Boulogne-Billancourt, 26 January 2007



François Bertière, Chairman and CEO of Bouygues Immobilier, today launched the new business district, Seine Ouest, on the western outskirts of Paris close to the ring road in the presence of André Santini, former minister and MP/mayor of Issy-les-Moulineaux, and Jean-Pierre Caffet, senator and deputy mayor of Paris in charge of urban planning and architecture.

This 160,000-sq.-metre office complex is a joint initiative of the Issy-les-Moulineaux and Paris city authorities. The aim is to convert the remaining industrial wastelands into a new, world-class business district. Three projects compliant with very High Environmental Quality (HQE) standards will be developed:

- The 46,000-sq.-metre Eos Generali building, scheduled for delivery in mid-2008, which will accommodate a major international corporation;
- On the site of the former EDF office towers, an 89,000-sq.-metre complex, including the 45,500-sq.-metre Mozart tower which will be Bouygues Telecom's new headquarters building. Delivery is slated for mid-2010;
- A 24,000-sq.-metre complex, including Bouygues Immobilier's new headquarters, due for delivery in 2009.

Leading architects will work on this large-scale development scheme. Architectonica, Christian de Portzamparc, Jean Michel Wilmotte and Bridot Willerval have designed the buildings which will give this forward-looking district a strong identity. The development is part of a new urban planning

project that includes new public transport infrastructure (extension of the tram line in southern Paris) and redevelopment of entry points in Issy-les-Moulineaux and Paris' 15th *arrondissement*. The business district will be a showcase for innovation in terms of High Environmental Quality (HQE). Primary energy consumption will be half that of the average French office building, CO₂ emissions will be very low (12kg/sq. metre/year) and solar power will be used to produce domestic hot water for company restaurants. Furthermore, the façades - single or double skin - will differ depending on the aspect of the building and more than 1,600 sq. metres of bicycle storage facilities are planned.

The demolition works that began in December 2006 on the EDF tower will be completed in late 2007. The business district will be delivered in full in 2010.

About Bouygues Immobilier

Bouygues Immobilier, a leading private property developer in France and Europe, has 1,239 employees and a 2006 sales target of more than €1,600 million. With 33 branch offices in France and seven subsidiaries in the rest of Europe, Bouygues Immobilier has developed residential, corporate and commercial property schemes for its clients in more than 230 cities for 50 years. Bouygues Immobilier is the first property developer in France granted ISO 9000 certification. Bouygues Immobilier signed a framework agreement with CERQUAL whereby it undertakes to certify all its housing development schemes (apartments and houses) in France under the "Habitat & Environment" label. The agreement will apply to all building permit applications submitted from 1 July 2007.

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