



*In partnership with Calmann-Lévy*

Boulogne, 26 March 2007

Press release

## **Bouygues Telecom Foundation launches literary prize for first novel**

### **Unearthing new talents, the Bouygues Telecom Foundation's third challenge in 2007**

The Bouygues Telecom Foundation today launched a literary prize in partnership with Calmann-Lévy, a French publishing house. The prize will be awarded to a debut novel written in French that includes text and instant messaging in the framework of the story. All genres are valid.

Authors are requested to submit their manuscript by 31 August 2007 (see [terms and conditions](#) below). The winning novel will be published by Calmann-Lévy and the author will receive €10,000 from the Bouygues Telecom Foundation.

Journalist François Vey and literary critic Clémence Boulouque will be members of the jury, which will also include three Bouygues Telecom employees.

In the same way as rap and slang, SMS, or texting language, has become a social phenomenon. Texting is used by groups of people to communicate in what started out as a "secret language". It has now become widely accepted and used, in the same way as mobile phones.

#### Terms and conditions:

- *manuscripts can be sent by mail (postmarked before the submission deadline) in a single envelope bearing the correct postage to: Fondation Bouygues Telecom, Prix Littéraire, 20 Quai du Point du Jour, 92100 Boulogne-Billancourt, France. Manuscripts must not be bound or glued.*
- *or email (with email sent date), with the manuscript as an attachment in .doc or .pdf format, to: [fondation@bouyguetelecom.fr](mailto:fondation@bouyguetelecom.fr)*

### **Strong employee involvement in Bouygues Telecom Foundation projects**

All Foundation initiatives are inspired by a straightforward vision: "Inform and create links between individuals.". In addition to unearthing new talents via the Bouygues Telecom Foundation literary prize, the Foundation sponsors initiatives that help people facing medical or social difficulties (charities supported include Association des Paralysés de France, Les Petits Princes, Sparadrapp, Les Tréteaux Blancs and Téléphone Maison) and protect the environment (partnership with the Nicolas Hulot Foundation's Earth Challenge).

Within the scope of their status as "volunteers", Bouygues Telecom employees spend four half-workdays annually on activities that the company's Foundation either finances, or has conceived and executes. This represents a donation by Bouygues Telecom to the Foundation of 3,000 hours of work. The "Volunteers Club" counts nearly 300 company employees.

#### **Contacts**

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