

Press release

Bouygues Telecom offers 3G+ mobile internet for all PC/Mac operating systems

On 26 May 2008, Bouygues Telecom will launch two new mobile internet plans for PC and Mac. To coincide with the release, Bouygues Telecom will offer unlimited internet services for €17.90¹ per month for two months.

Offer tailored to different user profiles

⇒ **Mobile internet plan for PC/Mac: à la carte internet use from €17,90¹.**

For moderate-use customers and irregular web users, Bouygues Telecom's rate plans vary automatically each month depending on customers' actual internet use:

- From **0 to 50MB**: **€17.90 tax-inclusive/month¹**
- From **51 to 500MB**: **€29.90 tax-inclusive/month¹**
- From **501MB to 1GB**: **€44.90 tax-inclusive/month¹**

Over 1GB, customers are billed €0.10/MB.

⇒ **3GB mobile internet plan for PC/Mac: unlimited use.**

Designed for heavy internet users, the plan is priced at **€59.90 tax-inclusive/month¹**.

Over 3GB, customers are billed €0.05/MB.

Special offer to discover mobile internet with complete freedom

For all new subscriptions before 17 August 2008, Bouygues Telecom offers customers **unlimited internet services for €17.90 per month for two months** to enable them to discover mobile internet and evaluate their monthly web usage patterns.

For customers with an unrestricted call plan, this special offer is **available free of charge** for two months.

Bouygues Telecom's mobile internet plans are associated with the EDGE/3G+-compatible ICON 225 modem. Compact, easy to use and compatible with PC and Mac², the modem is available on the web for €29 tax-inclusive.



¹ Prices for 24-month subscriptions; 12-month subscriptions cost an extra €5.

² Compatible with Microsoft Windows 2000 SP4/XP SP2/Vista and MacOS 10.3/10.4/10.5.

About Bouygues Telecom

Created in 1994, Bouygues Telecom has more than 9.3 million customers, including approximately 6.9 million with contracts, and 7,700 employees. Its ambition is to become the "preferred brand of personal communication services" by further improving customer service.

After pioneering the talk-plan concept and free voicemail in France in 1996, followed by unlimited call plans (Millenium), in 2006 Bouygues Telecom launched Neo, the first call plan to offer unlimited calls to all operators every day after 8pm.

In 2008, the all-new range of Neo call plans lets customers select an unlimited calling time slot. The new mobile internet offer includes free unlimited reception of personal emails regardless of the customer's handset. In addition to an unlocked call plan, the Web & Mail Option offers unlimited mobile internet surfing. Bouygues Telecom will launch its first fixed line offers in 2008.

To guarantee high-quality customer service for consumers and businesses alike, Bouygues Telecom markets a large range of broadband services. Its national EDGE broadband network covers more than 93% of the French population. Bouygues Telecom's 3G+ network carries even higher speeds to tailor solutions to customers' future needs.

Bouygues Telecom's six customer relations centres in France employ 2,000 customer advisors for optimum customer service.

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