



Boulogne, 30 November 2007

Press release

**BOUYGUES TELECOM SENIOR MANAGEMENT APPOINTMENTS**

At its meeting of 29 November 2007, Bouygues Telecom's Board of Directors chaired by Philippe Montagner approved the appointments of Olivier Roussat as Chief Executive Officer of Bouygues Telecom and Emmanuel Forest and Richard Viel as Deputy Chief Executive Officers.

Philippe Montagner remains non-executive Chairman of Bouygues Telecom.

Emmanuel Forest has also been named Vice-Chairman of Bouygues Telecom.

**BIOGRAPHY OF OLIVIER ROUSSAT – CHIEF EXECUTIVE OFFICER**

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Olivier Roussat, born in 1964, is a graduate of the INSA in Lyon. He began his career in 1988 at IBM, where he occupied a number of positions in data network services, service delivery and pre-sales.

He joined Bouygues Telecom in 1995 to set up the network management centre and network processes. He then became head of network operations and telecoms and IT service delivery. In May 2003, he was appointed network manager and became a member of the Executive Committee.

Olivier Roussat has been in charge of performance and technology since January 2007. This unit groups Bouygues Telecom's cross-functional technical and IT departments, including networks, information systems, process engineering, purchasing, corporate services and property development. He has also been responsible for Bouygues Telecom's new headquarters and technical centre.

Olivier Roussat became Deputy Chief Executive Officer on 20 February. He was appointed Chief Executive Officer on 29 November 2007.

**BIOGRAPHY OF EMMANUEL FOREST – DEPUTY CHIEF EXECUTIVE OFFICER AND VICE-CHAIRMAN**

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Emmanuel Forest, born in 1956, is a graduate of the Ecole Polytechnique (1975) and ENA (1981). He began his career in 1981 at the French Education Ministry. He went on to become technical advisor to the junior minister in charge of universities, then special advisor to the French Foreign Affairs Ministry's scientific and technical cooperation department.

He joined the Bouygues group in 1989 as corporate secretary of Bouygues Bâtiment International. He was appointed corporate secretary of Bouygues Telecom when the company was granted its licence in 1994. He became Senior Vice-President, Finance and Planning in 1998 and a member of the Executive Committee, then Senior Vice-President, Licences, Regulatory and Legal Affairs in 2000. In December 2005, he also took responsibility for customer service and internal and corporate communications.

Emmanuel Forest has been in charge of finance, regulation, licences, consumption and external relations since January 2007.

He became Deputy Chief Executive Officer on 20 February. He was appointed Vice-Chairman on 29 November 2007.

## **BIOGRAPHY OF RICHARD VIEL – DEPUTY CHIEF EXECUTIVE OFFICER**

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Richard Viel, born in 1957, is a graduate of the Ecole Supérieure d'Ingénieur en Génie Electrique and INSEAD. He began his career at Dassault Electronique as an engineer before being appointed sales and marketing manager. He joined HP in 1988 as product manager, then became marketing director. In 1993, he was named marketing and business development director of British Telecom in France. He went on to become vice-president of Bull's Telecom Business Unit in 1996.

Richard Viel joined Bouygues Telecom in December 1998 as customer service director. He was appointed director of the contract segment in April 2000 before becoming vice-president, consumer marketing in March 2002, then business services and international operations director in August 2003. He was named Senior Vice President, Business Services, Wholesale and Development in 2007.

Richard Viel was appointed Deputy Chief Executive Officer on 29 November 2007. He will be in charge of business operations, wholesale, roaming, information systems and development.

## **BIOGRAPHY OF PHILIPPE MONTAGNER – CHAIRMAN**

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Philippe Montagner, born in December 1942, holds degrees in civil engineering from the Ecole Spéciale des Travaux Publics and in reinforced and prestressed concrete design from the Centre des Hautes Etudes du Béton Armé et Précontraint. He joined the Bouygues group in 1968.

He headed some of the Group's largest projects, including Tehran stadium, Forum des Halles shopping centre in Paris, Yamoussoukro civil engineering college and the University of Riyadh.

Co-chief executive of the Channel Tunnel project from its inception, and later a board member of Transmanche Link (TML) – the consortium composed of 10 British and French contractors – Philippe Montagner was Chairman of the Transmanche Construction Assembly and Co-Chairman of the TML Assembly from February 1993 to July 1994, when the Channel Tunnel project was handed over.

Philippe Montagner has headed the Bouygues group's telecommunications division since 1994. Chairman and CEO of Bouygues Telecom since the company's founding in 1994, then Chairman of its Board of Directors from February 2003 to February 2004, he was re-appointed Chairman and CEO of Bouygues Telecom on 12 October 2005.

He was named director of Bouygues in 1985, then supervisor in April 2003.

Philippe Montagner was appointed non-executive Chairman of Bouygues Telecom on 29 November 2007.

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