

BlackBerry Pearl by Bouygues Telecom Entreprises: the first BlackBerry plan for under €10

The most competitively priced plan on the market for small businesses

Bouygues Telecom Entreprises has launched the BlackBerry® Pearl developed by Research In Motion and offers small businesses a **monthly data plan priced at just €9** – the most competitive plan on the market. It lets users send and receive email and access the internet.

The BlackBerry® Internet Service is included in the plan and allows users to manage up to 10 different work and/or home email accounts from the same handset without an email server (compatible with most internet service providers' email systems).

The BlackBerry Pearl – the latest model in the BlackBerry range



The BlackBerry Pearl is one of the world's smallest and lightest smartphones. Elegant and packed with power, it offers all the features of a BlackBerry device.

Complete with a digital camera and a multi-media player, it is the ideal companion for nomad workers, who can make calls, send and receive email and text messages, access the internet, look up their organiser and manage their contacts. The BlackBerry Pearl provides Quad-Band network support on GSM/GPRS and EDGE networks.

Priced at €99, the smartphone provides small businesses with the perfect opportunity to embrace wireless email.

About Bouygues Telecom Entreprises

Bouygues Telecom set up a unit dedicated to businesses and professional users in 1997. Bouygues Telecom created the talk-plan concept, per-second billing and unlimited data access, and pioneered the market with Microsoft-enabled PDAs. Bouygues Telecom serves more than 150,000 businesses, professionals and 180 major accounts (EDS, BNP, EDF, the French customs authority, Nestlé, IBM, Microsoft, Insee, Compass, ESF, etc.). These companies' nomad workers access the internet or intranet thanks to Bouygues Telecom's EDGE network, which covers over 91% of the French population. Bouygues Telecom Entreprises also offers turnkey machine-to-machine solutions in a range of sectors, including energy, transport and security, targeting both public service companies and small and medium-sized enterprises.