



Boulogne, 11 June 2007

Press release

Bouygues Telecom's new offer doubles call time to all numbers

Bouygues Telecom is offering a new call plan from 11 June to 19 August 2007 that doubles call time to all mobile and fixed operators and all numbers, every day from 6pm to midnight and every weekend.

Bouygues Telecom's new offer is simple. In addition to a basic call plan for one, two or three hours, customers benefit from the same call time (one, two or three hours, depending on the plan chosen) to all operators and all numbers during weekdays from 6pm to midnight and every weekend (from midnight on Friday to midnight on Sunday). Calls made until 6pm are deducted from the basic call plan, while calls made from 6pm to midnight and on weekends and public holidays are deducted from the extra call time.

An advantageous call plan priced from €22.90

This new offer has been specially designed for moderate-use customers wishing to benefit from extra call time to all numbers and all mobile and fixed operators in mainland France (including VoIP systems). The call plan priced from €22.90 is tailored to customers' mobile phone usage; half of all calls are made in the evening after 6pm and on weekends¹.

A host of services are included in the new call plan:

- Per-second billing from the first second
- Unused minutes rollover from the basic call plan
- Caller ID
- Call waiting
- Internet itemised billing upon request
- Free unlimited email with i-mode®

Users do not need to change mobile numbers to access the new call plan.

Call plans

Basic call plan	1 hour	2 hours	3 hours
	+1 hour	+2 hours	+3 hours
	Calls to all mobile and fixed operators and all numbers from 6pm to midnight and every weekend (including public holidays)		
Monthly rate (24-month subscription)	€22.90	€32.90	€39.90
Monthly rate (12-month subscription)	€27.90	€37.90	€44.90

Out-of-plan call rates: €0.34/min.

¹ Bouygues Telecom in-house study

About Bouygues Telecom

Created in 1994, Bouygues Telecom has 8.7 million customers, including 6.3 million with contracts, and 7,400 employees. Its ambition is to become the "preferred brand of mobile communication services" by further improving customer service.

After pioneering the talk-plan concept and free voicemail in France in 1996, followed by unlimited call plans (Millenium), in 2006 Bouygues Telecom launched Neo, the first call plan to offer unlimited calls to all operators every day after 8pm.

To guarantee high-quality customer service for consumers and businesses alike, Bouygues Telecom offers a large range of broadband services, including broadband i-mode and PCMCIA cards. Its national EDGE broadband network covers more than 91% of the French population.

Bouygues Telecom's six customer relations centres in France employ 2,000 customer advisors for optimum customer service.

Press contacts

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