



Boulogne, 7 July 2008

Press release

Bouygues Telecom acquires ownership of fixed-line network

On 1 July Bouygues Telecom acquired ownership of its own DSL network, comprising a very-high-speed nationwide fibre-optic IP network and Digital Subscriber Line Access Multiplexers (DSLAM) integrated in 622 subscriber connection nodes.

The Bouygues Telecom network also includes access to 545 additional subscriber connection nodes unbundled by Neuf Cegetel, enabling a seamless service offering across 1,167 subscriber connection nodes.

In addition, Bouygues Telecom has acquired service platforms for delivery of a complete portfolio of Internet services (VoIP platform, email server, Internet access, TV, IPVPN and more).

Bouygues Telecom is now able to propose Internet access, data services, Internet TV and IP telephony services for both businesses and consumers.

Owning its network infrastructure enables Bouygues Telecom to ensure the quality of service provided for customers from end to end.

About Bouygues Telecom

Created in 1994, Bouygues Telecom has more than 9.3 million customers, including approximately 6.9 million with contracts, and 7,700 employees. Its ambition is to become the "preferred brand of personal communication services" by further improving customer service.

After pioneering the talk-plan concept and free voicemail in France in 1996, followed by unlimited call plans (Millenium), in 2006 Bouygues Telecom launched Neo, the first call plan to offer unlimited calls to all operators every day after 8pm.

In 2008, the all-new range of Neo call plans lets customers select an unlimited calling time slot. The new mobile internet offer includes free unlimited reception of personal emails regardless of the customer's handset. In addition to an unlocked call plan, the Web & Mail Option offers unlimited mobile internet surfing. Bouygues Telecom will launch its first fixed line offers in 2008.

Bouygues Telecom's mobile internet network combines EDGE and 3G+ technologies in order to provide customers with seamless coverage everywhere in France and very high speeds in the country's biggest cities, in addition to service quality tailored to individual needs.

Bouygues Telecom's six customer relations centres in France employ 2,000 customer advisors for optimum customer service.

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