

Boulogne, 15 April 2008

Press release

**"Bouygues Telecom Generation" Season 5:
48 talented students on a 48-hour assignment
22-23 April 2008**

For the fifth round of the "Bouygues Telecom Generation" competition, 48 students will spend 48 hours immersed in the company on 22 and 23 April 2008.

The 48 selected students will spend 48 hours on the premises of Bouygues Telecom working on a strategic case study based on a real-life situation. Their role will be to put forward possible solutions. The students will work in teams of eight, supervised by Bouygues Telecom managers.

After studying the problem for two days, each team will present its project in turn to a panel made up of members of the Bouygues Telecom executive committee. The eight members of the winning team will secure an internship with the company and a gift voucher worth €200.



The students selected are from French business and engineering schools and universities, such as the Essec, ESCP EAP, EM Lyon, HEC, INT Management, Dauphine, Supélec, Epita, Eurecom, Audencia, Telecom Paris, Telecom INT, ENST Brittany and Telecom Lille.

To take part in this year's event, the candidates completed an online pre-selection quiz on the site www.recrute.bouyguetelecom.fr. The final selection was based on students' applications.

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