



Boulogne, 11 April 2006

Press release

In partnership with HandiCaPZéro, Bouygues Telecom launches "Mobile Speak", a new vocalisation software programme for the visually impaired

Bouygues Telecom, in partnership with HandiCaPZéro, launches Mobile Speak, further expanding its offer of vocalisation solutions for key mobile phone functions for the visually impaired. Mobile phone usage offers greater autonomy and security for the blind or visually impaired, facilitating their daily life and movements.

Mobile Speak, a new vocalisation solution

Mobile Speak is a more advanced vocalisation system than Mobile Accessibility, first proposed by Bouygues Telecom in late 2004. This new vocalisation software reads all information displayed on the screen, provides access to all telephone functions (calling, address book, SMS, MMS, email, agenda, ringtone downloads, etc.) and can be used to navigate on the Bouygues Telecom WAP portal.

Mobile Speak also has several special features:

- Direct access to various telephone applications via shortcuts
- Two audio profiles, one which improves the sound quality of hands-free kits
- An MP3 player and burner.

Mobile Speak is available for all Bouygues Telecom customers equipped with a compatible handset, including the Nokia 6600. Software installation is free for visually-impaired customers, and covered by HandiCaPZéro, which also provides a telephone users guide in either Braille or very large print. Customers can obtain further details on the offer as well as the list of compatible handsets by either calling HandiCaPZéro at 0800 39 39 51 (toll free from a fixed phone in France), connecting to handicapzero.org or calling Bouygues Telecom's customer service.

Since 2000, Bouygues Telecom, in partnership with HandiCaPZéro, has set up services to make life easier for the visually impaired, including free mailings of price sheets, service guides and invoices in Braille or very large print.

This initiative is in keeping with the Charter that Bouygues Telecom signed to facilitate the access of handicapped persons to mobile telephony.

Press contact: Bouygues Telecom Julie Lejour, +33 (0)1 58 17 97 06 – <u>ilejour@bouyguestelecom.fr</u>

Press contact: HandiCaPZéro

Stéphanie Cuppini, +33 (0)1 53 40 95 52 - stephanie.cuppini@handicapzero.org

www.bouyguestelecom.fr