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BOUYGUES TELECOM PRESS RELEASE

EMMANUEL FOREST AND OLIVIER ROUSSAT ARE APPOINTED

DEPUTY CHIEF EXECUTIVE OFFICERS OF BOUYGUES TELECOM

Ahead of the appointment of Nonce Paolini as Chief Executive Officer of TF1, Bouygues Telecom's Board of Directors approved the appointment of two Deputy Chief Executive Officers, Emmanuel Forest and Olivier Roussat, at its meeting of 20 February 2007. Philippe Montagner will remain Chairman and Chief Executive Officer of Bouygues Telecom.

BIOGRAPHY OF EMMANUEL FOREST – DEPUTY CHIEF EXECUTIVE OFFICER

Emmanuel Forest, born in 1957, is a graduate of the Ecole Polytechnique (1975) and ENA (1981). He began his career in 1981 at the French Education Ministry. He went on to become technical advisor to the junior minister in charge of universities, then special advisor to the French Foreign Affairs Ministry's scientific and technical cooperation department.

He joined the Bouygues group in 1989 as corporate secretary of Bouygues Bâtiment International. He was appointed corporate secretary of Bouygues Telecom when the company was granted its licence in 1994. He became Senior Vice-President, Finance and Planning in 1998, then Senior Vice-President, Licences, Regulatory and Legal Affairs in 2000. In December 2005, he also took responsibility for customer service and internal and corporate communications.

Emmanuel Forest has been in charge of finance, regulation, licences, consumption and external relations since January 2007.

He became Deputy Chief Executive Officer on 20 February.

BIOGRAPHY OF OLIVIER ROUSSAT – DEPUTY CHIEF EXECUTIVE OFFICER

Olivier Roussat, born in 1964, is a graduate of the INSA in Lyon. He began his career in 1988 at IBM, where he occupied a number of positions in data network services, service delivery and pre-sales.

He joined Bouygues Telecom in 1995 to set up the network management centre and network processes. He then became head of network operations and telecoms and IT service delivery. In May 2003, he was appointed network manager and became a member of the Executive Committee.

Olivier Roussat is now Deputy CEO in charge of performance and technology. This unit groups Bouygues Telecom's cross-functional technical and IT departments, including networks, information systems, process engineering, purchasing, corporate services and property development.

He is also responsible for Bouygues Telecom's new headquarters and technical centre.

He became Deputy Chief Executive Officer on 20 February.

BIOGRAPHY OF PHILIPPE MONTAGNER – CHAIRMAN AND CHIEF EXECUTIVE OFFICER

Philippe Montagner, born in December 1942, holds degrees in civil engineering from the Ecole Spéciale des Travaux Publics and in reinforced and prestressed concrete design from the Centre des Hautes Etudes du Béton Armé et Précontraint. He joined the Bouygues group in 1968.

He headed some of the Group's largest projects, including Tehran stadium, Forum des Halles shopping centre in Paris, Yamoussoukro civil engineering college and the University of Riyadh.

Co-chief executive of the Channel Tunnel project from its inception, and later a board member of Transmanche Link (TML) – the consortium composed of 10 British and French contractors, Philippe Montagner was Chairman of the Transmanche Construction Assembly and Co-Chairman of the TML Assembly from February 1993 to July 1994, when the Channel Tunnel project was handed over.

Philippe Montagner has headed the Bouygues group's telecommunications division since 1994. Chairman and CEO of Bouygues Telecom since the company's founding in 1994, then Chairman of its Board of Directors from February 2003 to February 2004, he was re-appointed Chairman and CEO of Bouygues Telecom on 12 October 2005.

Philippe Montagner was named director of Bouygues in 1985, then supervisor in April 2003.

BIOGRAPHY OF NONCE PAOLINI – DEPUTY CHIEF EXECUTIVE OFFICER

Nonce Paolini, born in 1949, has been Deputy Chief Executive Officer of Bouygues Telecom since April 2004. He has a Master of Arts and is a graduate of the Paris Institute of Political Studies (1972). He started his career at the French power and gas utility EDF-GDF, where he held posts of operational responsibility (customer service and sales/marketing) then senior management (organisation, training, HR and corporate communications).

He joined the Bouygues group in 1988 as HR development director before becoming Group corporate communications director in 1990. He moved to TF1 in 1993, taking up the post of HR director, then Executive Vice-President in 1999.

Nonce Paolini was appointed Senior Vice-President of Bouygues Telecom in January 2002, in charge of sales and marketing, customer relations and human resources. He became Deputy CEO in April 2004 and a member of the Board of Directors in April 2005.

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