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TF1 PRESS RELEASE

**Stake in OVER-BLOG website
Launch of WAT**

TF1 enters in the community Internet sphere

TF1 has taken a 20% stake in JFG Networks, which develops Over-Blog website. This agreement offers the opportunity for TF1 to increase its stake in this company to 35% in the end of 2007.

Over-Blog (www.over-blog.com) is the third blogs platform in France with more than 2.7 million individual visitors and 324,000 blogs.

TF1 Publicité will provide the web site advertising, and TF1 Group will give its support for the development strategy, especially abroad, while preserving the identity and the original content of this device.

This stake, combined with the impending launch of WAT, 1st platform of multi-device audio and video contents, is a first step of development in the community Internet sector, and TF1, the leader in programs editing in France, intends to become a major player.

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