



Press release

Boulogne, 16 March 2009

**Bouygues Telecom Entreprises introduces Neo Pro 24/24,
the first mobile plan for businesses with 24/7 unlimited voice and data calls**

Businesses now benefit from totally unlimited mobile communication.

Launched on 16 March 2009, **Neo Pro 24/24** is the ultimate solution from Bouygues Telecom Entreprises for SMEs, whether artisans and retailers, professionals or other business users.

Leveraging the tremendous success of the Neo Pro call plans introduced in September 2007, Bouygues Telecom Entreprises is today offering customers even more with its Neo Pro 24/24, France's **first all-inclusive call plan**.

Neo Pro 24/24 is the first-ever mobile offer to give business customers **unlimited calls 24 hours a day, 7 days a week to all fixed and mobile operators in continental France, plus calls to international destinations**.

The Neo Pro 24/24 call plan includes:

Unlimited calls, 24/7, to all fixed and mobile operators in continental France
+
Unlimited calls, 24/7, to all fixed and mobile operators in Europe, the United States, Canada and French Overseas Departments (DOM)
+
Unlimited internet and email, 24/7

Bouygues Telecom Entreprises offers volume discounts for multiple-line business customers: **€149¹ (excl. VAT)/month for the first line, €119 (excl. VAT)/line/month for two lines and €99 (excl. VAT)/line/month for three or four lines**.

Neo Pro 24/24 is the latest addition to the all-new Neo Pro.2 suite of solutions, which offers the best-ever response to the needs of all types of businesses, featuring all-inclusive plans ranging from €74 (excl. VAT)/month to €129 (excl. VAT)/month.

About Bouygues Telecom Entreprises

Bouygues Telecom set up a unit dedicated to businesses and SMEs in 1997. With call plans, per-second billing and unlimited data access, Bouygues Telecom Entreprises provides fixed, mobile and internet solutions to nearly 1 million SMEs and companies across France, in addition to over 200 major accounts (Council of Europe, Ecole du Ski Français (ESF), La Poste, BNP Paribas, EDF, the French customs authority, Nestlé, the City of Lyon, LVMH, etc.). Bouygues Telecom controls end-to-end service quality for businesses thanks to IP equipment installed and managed all over France.

Bouygues Telecom's mobile internet network combines Edge and 3G+ technologies to provide excellent coverage throughout France and very high speeds in major French cities, ensuring service quality tailored to customer needs.

Bouygues Telecom Entreprises also offers turnkey machine-to-machine solutions in a range of sectors, including energy, transport and security, targeting both public-service companies and small and medium-sized enterprises. Bouygues Telecom Entreprises has 10 branches throughout France with a total of 750 employees dedicated to advising business customers on the choice, installation and follow-up of fixed-line and mobile calling and data solutions. Its distribution network is rounded out by 800 aftersales outlets and close to 200 authorised retailers in France.

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¹*Calls and internet access in continental France. Excluding special numbers. Minimum 24-month subscription. Offer is subject to terms & conditions. See details of unlimited calls plans on www.bouyguetelecom.fr.*