

BOUYGUES CONSTRUCTION LAUNCHES TERRE PLURIELLE, ITS CORPORATE FOUNDATION

Bouygues Construction has just launched Terre Plurielle, its corporate foundation.⁽¹⁾ The foundation will enable the Group to provide financial support for projects backed by employees, both in France and elsewhere.

The projects may be in four different areas:

- **Health**, to improve general conditions of health (hygiene, access to healthcare, hospital stays, etc.).
- **Disability**, to improve living conditions and give better access to education, employment, services and leisure.
- **Education**, to give young people in difficulty better access to skills and higher education.
- **Integration**, to support companies and associations that work to promote employment and training opportunities for people in difficulty.

Terre Plurielle issued a first call for projects to all Bouygues Construction employees in July 2009. The Foundation will be considering all applications received over the coming weeks.

Terre Plurielle has a budget of one and a half million euros over five years. It is run by a Board of Directors⁽²⁾ backed up by a Selection Committee and a group representative.

The corporate foundation has been created in the framework of Actitudes, Bouygues Construction's sustainable development policy. Introduced in 2007, the policy favours the Group's involvement in the economic and social life of the places where it operates. Numerous initiatives to better integrate group companies into their economic and social environment are already being taken all over the world. For Yves Gabriel, Chairman and CEO of Bouygues Construction and Chairman of Terre Plurielle's Board of Directors, "the creation of our corporate foundation marks another step forward. It must secure our actions in the long term by giving them greater coherence and visibility. As well as being beneficial for society, they are also highly motivating for our people."

⁽¹⁾ *Terre Plurielle is a corporate foundation within the meaning of Act 87-51 of 23 July 1987.*

⁽²⁾ *The Board of Directors has 12 members, including four outside experts specialising in health and education: teacher and author Carole Diamant; Dominique Pavard, the European Commission's former ambassador to Africa; Xavier Emmanuelli, founder and president of the Samu Social and co-founder of Médecins sans Frontières; and Jean de Kervasdoué, professor at the Conservatoire National des Arts et Métiers.*



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