



Paris, 22 March 2010

Press release

Pierre Auberger **Bouygues group Corporate Communications Director**

Pierre Auberger has been appointed Bouygues group Corporate Communications Director.

Pierre Auberger, 49, is a graduate of ESSEC. He began his career in 1984 at the Danone group where he held marketing and commercial positions. In 1998, he joined the Sara Lee group as Marketing Director of Brossard. He then became Marketing and Communications Director at Compass Group France in 2000.

He joined the Bouygues group in 2004 as Bouygues Immobilier Communications Director. He was subsequently appointed Marketing and Communications Director in 2005 and Marketing, Communications and Sustainable Development Director in 2007. Since July 2009, he has held the post of Bouygues group Deputy Corporate Communications Director.

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