



SciencesPo.

Communiqué de presse

Diversity: Bouygues and Sciences Po conclude a partnership for Priority Education Contracts

Paris, 17 January 2011

Bouygues and Sciences Po have signed a partnership agreement for 2011.

A long-term partner of Sciences Po, Bouygues has been involved in the university's experimental high-school scheme since 2006. As a socially responsible company, education is one of the priorities of its sponsorship policy. This year, Bouygues has decided to lend particular support to Priority Education Contracts.

Bouygues and Sciences Po share the same convictions:

- diversity is a source of richness,
- equality of opportunity and social cohesion are major issues,
- variety in cultural origins, educational backgrounds and career aspirations provides models for others to emulate.

Motivated by these shared convictions, Bouygues and Sciences Po have sought to encourage wide-ranging recruitment into higher education, taking account of social and geographical criteria. Thus, Bouygues offers financial support and tutoring to a dozen deserving students from Science Po's Priority Education Contracts programmes,* joining the other partners in the scheme.**

In practical terms, Bouygues' support involves:

- the participation of several parent company executives in admission panels for students from priority education zones,
- Bouygues executives tutoring students from Priority Education Contract programmes,
- offers of work experience,
- the organisation of careers presentations for school leavers.

*** Priority Education Contracts:** Over the last 10 years, Science Po has actively sought to diversify its student body by taking in a growing number of students from schools in priority education zones in disadvantaged suburbs around France's major cities, rustbelt regions and isolated rural areas.

The Priority Education Contracts programme, launched in 2001, associates Sciences Po with over 80 high schools in priority education zones throughout France, including overseas dependencies. Over 733 high-school graduates have entered Sciences Po under the scheme in the last 10 years, with numbers rising steadily: 17 in 2001, 33 in 2002, 75 in 2006, 95 in 2007, 118 in 2008, 126 in 2009 and 130 in 2010.

**** Partner firms:** SOCIETE GENERALE, PRISMA, FONDATION DELOITTE, FONDATION DU GRAND ORIENT DE FRANCE, GDF SUEZ, FONDATION HSBC POUR L'EDUCATION, L'OREAL, LOGITRANSPORTS, SFR, BANQUE PALATINE, COCA COLA ENTREPRISE, LE CLUB EFFICIENCE, GEMALTO, etc.



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About Bouygues (www.bouygues.com)

Bouygues is a diversified industrial group with a strong corporate culture operating in two main sectors: Construction, with Bouygues Construction (building, civil engineering, energy and services), Bouygues Immobilier (property) and Colas (roads), and Telecoms-Media with TF1 (television) and Bouygues Telecom (telecommunications operator). Bouygues is also a core shareholder of the Alstom engineering group.

About Sciences Po (www.sciences-po.fr)

Sciences Po is a leading higher education and research institution, offering multidisciplinary courses in the human and social sciences from undergraduate to doctorate level.

Sciences Po in facts and figures:

- 10,000 students
- 40% of students are non-French and come from over 130 different countries
- 21% of all students at Science Po and 26% of students from the French education system receive financial support, the aim being to increase the proportion to 30% in 2012
- 9 research centres and 5 departments (economics, law, history, sociology and political science)
- A single undergraduate school organised into 7 multi-cultural campuses
- 5 professional schools offering 21 Master's programmes

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