



Madrid & Paris, 11th July 2011

Press release

Bouygues Telecom and Telefónica enter in a Partnership

Telefónica and Bouygues Telecom announced today that Bouygues Telecom will join the Telefónica Partners Program. The program is a new initiative that makes available to selected operators and under commercial terms a host of services that allows partners to leverage on Telefónica's scale and to cooperate on key business topics.

Following today's announcement, both companies will cooperate under the framework of Telefónica Partners Program in the following areas:

- improved roaming services;
- provision of services to corporate accounts, including multinationals;
- Bouygues gains access to Telefónica Global Services, Telefónica Group's global procurement unit;
- cooperation on devices.

The agreement also allows for the possibility of extending the cooperation into other areas.

By accessing Telefónica's assets and scale, Bouygues will be able to further improve its end-to-end customer experience, increase its competitiveness and generate savings.

"Given our complementarity and affinity, as well as Bouygues Telecom excellent track record, we are positive that our enhanced business cooperation will be quite fruitful and will create value to both companies." said Mario Martin, Telefónica Group's director of strategic alliances.

"Bouygues Telecom is very pleased to join this partnership program being sure this will bring new business and savings leverages and opportunities", said Richard Viel, Deputy CEO of Bouygues Telecom.

Press contact – Bouygues Telecom:

Guillaume Stérim 01 58 17 94 82 gsterin@bouyguetelecom.fr

Press contact - Telefonica:

Press Office +34 91 482 3800 prensa@telefonica.es