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Press release

Bouygues Telecom and France Télécom-Orange have signed an agreement to roll out optical fibre in high-density and lower density areas.

The agreement signed between Bouygues Telecom and France Télécom-Orange relates to the roll out of fibre in both high-density* and lower density areas.

In the lower density areas, Bouygues Telecom has signed up to the FTTH (Fibre-To-The-Home) network access service offered by France Télécom-Orange to third-party operators. This service enables operators to pool networks outside high-density areas and allows end-users to choose their service provider. It will also enable Bouygues Telecom to extend its FTTH coverage to a large number of municipalities, representing a potential 8.9 million additional households.

In high-density areas, the contract signed with France Télécom-Orange means that Bouygues Telecom will be able to share optical fibre networks on the horizontal part of the network. This contract covers up to 1.7 million households.

This agreement, in addition to the previous ones with other partners (SFR, Numericable), underlines Bouygues Telecom's commitment to rolling out very-high-speed services over the whole of France. Bouygues Telecom will thus be able to offer very-high-speed fixed broadband services to potentially more than 13 million households. Bouygues Telecom is therefore reaffirming its ambition to be a key operator on the very-high-speed fixed broadband market in France.

About Bouygues Telecom

Founded in 1994, Bouygues Telecom has 11,217,000 mobile customers and 119,000 fixed broadband customers. Bouygues Telecom is committed to continually enhancing the customer experience for its mobile and fixed telephone, TV and Internet services: each day, the company's 9,200 employees develop solutions aligned with changing customer needs and deliver efficient support.

After pioneering the mobile talk-plan concept in France in 1996, Bouygues Telecom introduced groundbreaking unlimited call plans: Millennium (1999) and neo (2006).

Bouygues Telecom acquired its own fixed network in 2008 and became an Internet Service Provider (ISP), launching the Bbox broadband router.

In 2009, Bouygues Telecom invented the "all-in-one" solution with ideo the first quadruple play offer in the market.

In 2010, Bouygues Telecom launched Bbox fibre, its very-high-speed offer and began investing in fibre-to-the-home in high-density areas.

*i.e. the 148 most important municipalities, as defined by the French regulator.

Bouygues Telecom's mobile network covers 99% of the population. Its 3G+ network provides mobile Internet access for 90% of the population.

Bouygues Telecom is the only operator to be awarded "NF Service Centre de Relation Client" certification from French standards agency AFNOR Certification for all its consumer activities (mobile and fixed) and in 2011 it was also ranked No. 1 for its customer relations in both its mobile (the 5th year running) and fixed activities. Customer relations centres, a distribution network of 630 Clubs Bouygues Telecom stores and a website available 24/7 combine to ensure optimum customer service.*

** BearingPoint-TNS Sofres Customer Relations Quality League Table (April 2011)*

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