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Press release

Bouygues Telecom responds favourably to Arcep's decision on the refarming of 1800 MHz frequencies for 4G services

On 15 March, Arcep authorised Bouygues Telecom, following a request by the latter, to refarm its 1800 MHz frequencies in order to roll out 4G services from 1 October 2013.

Bouygues Telecom had a month to confirm this request, which it has just done by way of a letter sent to Arcep from Olivier Roussat, CEO of Bouygues Telecom.

The operator is pleased with Arcep's decision, which will give a significant boost to the roll out of very-high-speed mobile services throughout France. In the next few weeks, Bouygues Telecom intends to unveil its new 4G offers.

About Bouygues Telecom

As a full-service electronic communications operator (mobile, fixed, TV, Internet and cloud), Bouygues Telecom stands out for its innovative products and services and award-winning customer relations, serving its 11.3 million mobile and 1.8 million fixed broadband customers, which include more than 1.5 million business and corporate clients and more than 1 million B&You customers. After inventing the mobile talk-plan concept in France in 1996, Bouygues Telecom has always been a pioneer in innovation: it introduced the first unlimited call plans with Millennium (1999) and Neo (2006); in 2007, it launched the first fixed-mobile convergence offer for business customers; in 2009, it invented the "all-in-one" solution with ideo, the first quadruple play offer in the market; and, as early as July 2011, it invented mobile telephony 2.0 with B&You, the first SIM-Only/Web-Only service. In June 2012, Bouygues Telecom launched Bbox Sensation, its new range of routers packed with the most innovative technologies on the market that will transform the digital home experience. Bouygues Telecom's mobile network covers 99% of the population with 2G, 96% with 3G+ (up to 7.2 Mbit/s) and 60% with H+ (up to 42 Mbit/s). Each day, the company's 9,659 employees develop solutions aligned with changing customer needs. 2,000 customer relations advisers, a distribution network of 650 Club Bouygues Telecom stores - with their 2,500 sales advisers - and its websites combine to ensure optimum customer service on a daily basis.

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