



FRANCE 2025

Pour une candidature de la France
à l'organisation de l'Exposition Universelle de 2025

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BOUYGUES PRESS RELEASE

WORLD EXPO 2025 THE BOUYGUES GROUP BECOMES A FOUNDING PARTNER IN THE EXPOFRANCE 2025 PROJECT

The Bouygues group is proud to announce its membership of the founding partners club at the launch of the EXPOFRANCE 2025 project to prepare France's bid to host World Expo 2025.

Created in 2012 and chaired by mayor and Member of Parliament for Neuilly-sur-Seine Jean-Christophe Fromantin, EXPOFRANCE 2025 unites players from the political, economic, cultural and sporting spheres under one banner: the shared objective to host World Expo 2025 in France. The club is comprised of three colleges; companies, to contribute the financial resources and professional expertise, leading educational establishments and universities, to encourage students, academics and researchers to work together, and finally local and regional authorities.

As one of the world's leading construction groups, the Bouygues group wants to participate in this project in order to promote French know-how on the international stage. The company is convinced that the process of organising a World Expo inevitably encourages innovation in the host country.

"Here at Bouygues, we like challenges and we particularly like accepting one that is both ambitious and truly meaningful. It was therefore without hesitation that we joined the founding partners club for EXPOFRANCE 2025 to contribute to the promotion of France's bid to host World Expo 2025" declared Martin Bouygues, Chairman and CEO of the Bouygues group, at the signing of the partnership.

Martin Bouygues, Chairman and CEO

About Bouygues

Founded in 1952 by Francis Bouygues, Bouygues is a diversified industrial group, hinged on a strong corporate culture and operating in two main sectors: Construction with Bouygues Construction (building & civil works and energy & services), Bouygues Immobilier (property development) and Colas (roads) and Telecoms-Media with Bouygues Telecom and TF1.

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