

## PRESS RELEASE



## RENAULT AND BOUYGUES SEAL THEIR COMMITMENT TO THE ENVIRONMENT WITH ZOE

On 27 May 2013, Carlos Ghosn, Chairman and CEO of Renault, handed over the keys of a Renault ZOE to Martin Bouygues, Chairman and CEO of Bouygues.

This handover of keys seals the two groups' determination to unite in their commitment to the environment and combine their visions of an eco-system which allies electric mobility with sustainable construction.

An enthusiastic Carlos Ghosn said: "Renault is delighted to be able to support large firms like Bouygues in their commitment to sustainable development with zero-emission vehicles".

Martin Bouygues expressed his support for the development of electric mobility: "I am delighted to acquire this Renault ZOE. It symbolises our commitment to soft mobility, which we aim to promote by making infrastructure more electric vehicle-friendly."

The two companies are currently carrying out research on several joint projects, such as the optimisation of recharging systems for electric vehicles in car parks and the use of old electric vehicle batteries to improve the energy efficiency of buildings.

As part of its breakthrough programme in pursuit of the "zero emission in use" (ZE) objective, Renault is committed to marketing a full range of electric, environment-friendly and economical vehicles. At this stage, it is positioning itself as the only automobile manufacturer offering a comprehensive range of four entirely electric models.

Spearhead of the ZE range, ZOE is Renault's first entirely electric mass-market car. It has been awarded five stars in the passive safety tests carried out by Euro NCAP, an independent assessment body. Ideal for short everyday journeys, ZOE uses cutting-edge technology to ensure autonomy, ease of use (thanks to a charging station at home or the workplace) and connectivity. It marks the start of Renault's electric revolution.

**About Renault** 

The Renault group, present in 118 countries, designs, develops, manufactures and sells passenger cars

and light commercial vehicles under the Renault, Dacia and Renault Samsung Motors brands. To meet the

new challenges facing the automotive industry, both environmental and economic, Renault is

implementing a two-pronged strategy: improvements to existing technologies with new generations of

carbon-efficient engines, and the breakthrough "Zero Emission" programme. Renault has a complete

range of zero-emission vehicles, with Fluence ZE, Kangoo ZE, Twizy, and ZOE. This range makes

innovation affordable to the greatest number. With its partner Nissan, Renault is targeting world leadership

in the mass marketing of zero-emission vehicles.

For more information, go to www.renault.com

**About Bouygues** 

A diversified industrial group operating in the construction, media and telecommunications

sectors, Bouygues aims to be a standard-setter in environmental protection.

Exemplifying this commitment, Bouygues Construction (with the flagship rehabilitation of its

Challenger headquarters) and Bouygues Immobilier have staked out a position as major players

in the key area of energy renovation of buildings. In the new-build segment, the Group

specialises in positive-energy buildings, the development of eco-neighbourhoods and smart grid

design.

For more information, go to www.bouygues.com/en/corporate-social-responsibility/

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