



Press release

Paris, 9 December 2013

## **Bouygues Telecom is extending 4G access to its entire range of plans at no extra cost**

**Starting today, Bouygues Telecom is widening 4G access by making the biggest 4G network in France (63% coverage) even more accessible, and is thus encouraging the development of usage\*.**

Bouygues Telecom is including 4G in its full range of plans\*\* currently available, at no extra cost. Existing customers on these plans will automatically get access to 4G at no extra cost and without signing up to a new minimum term contract.

As announced on 5 December, 4G will be available to B&YOU customers shortly.

Finally, Bouygues Telecom **will not pass on the planned VAT increase** effective 1 January to the price of its plans, including B&YOU offers.

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### **About Bouygues Telecom**

As a full-service electronic communications operator (mobile, fixed, TV, Internet and cloud), Bouygues Telecom stands out for its innovative products and services serving its 11.1 million mobile and 1.9 million fixed broadband customers, which include more than 1.5 million business and corporate clients. In July 2011, Bouygues Telecom invented B&YOU, the first Sim-Only/Web-Only service, which now has more than 1.6 million subscribers. In June 2012, Bouygues Telecom launched the Bbox Sensation gateway, packed with the most innovative technologies on the market to transform the digital home experience. In November 2013, it launched a new B&YOU double-play service "la Box Internet" which makes home-based Internet access more widespread.

Our mobile network covers 99% of the population with 2G, 96% with 3G+ (up to 7.2 Mbit/s) and 60% with H+ (up to 42 Mbit/s). Bouygues Telecom now also operates a nationwide 4G network covering 63% of the population, meaning that 40 million people around France can now use very-high-speed mobile internet in more than 2,100 towns and cities. Each day, the company's 9,000 employees develop solutions aligned with changing customer needs. 2,000 customer relations advisers in six call centres in France and our 2,500 sales advisers in our network of stores ensure optimum customer service on a daily basis. [www.bouyguetelecom.fr](http://www.bouyguetelecom.fr).

\*With a compatible handset. 4G coverage at [bouyguetelecom.fr](http://bouyguetelecom.fr).

\*\*Non-capped plans.