

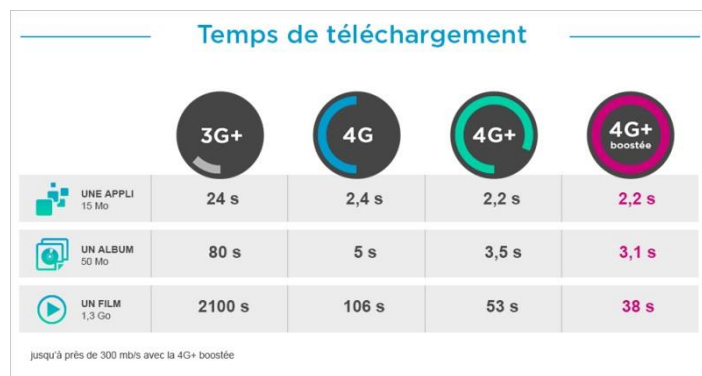
Paris, 10 November 2015

## Bouygues Telecom boosts its 4G+ service across France

**Bouygues Telecom continues to invest in its 4G network and is now offering a 4G+ service in Lyon with speeds of up to nearly 300 Mb/s\*. All of France's major urban areas will benefit from the service in 2016.**

Bouygues Telecom is respecting its commitment to offer the best digital experience to the greatest number by pursuing the development of its 4G network. After Chartres, it is now Lyon that will benefit from a more reliable and faster 4G service. By aggregating three frequency bands (1800 MHz, 2600 MHz, 800 MHz) into a spectrum width of 40 MHz it is possible to obtain unequalled mobile data speeds of up to nearly 300 Mbit/s, thereby offering a more fluid and enjoyable user experience.

Bouygues Telecom customers with compatible category 9 handsets (S6 Edge +) will enjoy faster web surfing, be able to watch HD video while on the move and download music, apps and photos more rapidly. The improved technology halves the time needed to download a film compared to a standard 4G network.



Download times An app An album A film

In the coming weeks, Bouygues Telecom will continue to roll out its boosted 4G+ service with speeds close to 300Mb/s in Marseille and, for the first time, in part of Paris. In 2016, the operator will offer this technological innovation in major urban areas of more than 400,000 inhabitants, including Nice, Toulon, Grenoble, Avignon, Montpellier, Toulouse, Bordeaux, Nantes and Rouen. Roll-out will also continue in Paris and the capital's inner suburbs: Boulogne-Billancourt, Issy-les-Moulineaux, Courbevoie, Nanterre, Saint-Denis, Montreuil and Vitry-sur-Seine, etc.

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**About Bouygues Telecom:** Present on the French market since 1996, Bouygues Telecom has set itself the task of innovating to ensure its 14 million customers benefit continuously from the latest digital technologies. In 2014, the company generated sales of €4.4 billion and it invests constantly to bring the best to its customers: Bouygues Telecom invented the mobile call plan concept, it is a pioneer in 4G and 4G+ with speeds of up to 300 Mbit/s, it was the first operator in France to prepare for the explosion of Android in the mobile and fixed segments with its Bbox Miami TV box. Each day, the company's 7,500 employees work to satisfy their customers, and its 4,500 advisers provide daily support to them in call centres, stores, on the internet and on social networks.