

# Press release

Friday, 24 May 2024

## SCALE ONE, BOUYGUES CONSTRUCTION'S NEW THIRD PLACE FOR INNOVATION TO SPEED UP THE ENVIRONMENTAL AND DIGITAL TRANSFORMATION OF THE CONSTRUCTION INDUSTRY

Bouygues Construction has won a call for projects entitled "Grands Lieux d'Innovation Filières France 2030" ("Major Innovation Sites for French Industries 2030"), jointly organised by the French government and the Ile-de-France region to support the development of strategic economic sectors in the Ile-de-France region.



A partnership agreement is signed between the Île-de-France Region and Bouygues Construction, at the Vivotech trade fair, with from left to right, Pascal Minault, Chairman and Chief Executive Officer of Bouygues Construction, Valérie Péresse, President of the Île-de-France Regional Council, Pierre-Antoine Minola, Prefect secretary general for public policies of the Ile-de-France Region.

To meet the challenges of decarbonization set by the Paris Agreement and the challenge of the digital transition, Bouygues Construction launches Scale One<sup>1</sup>, an initiative intended to speed up the transformation of the construction industry.

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<sup>1</sup> Project financed by the Region and the government under Plan France 2030

The Scale One concept was conceived to meet a crucial need: to be able to test construction sector innovations in the field, under real conditions, without having to make use of ongoing worksites. By providing a place designed for the full-scale reproduction of real-life construction site conditions, Scale One enables construction innovators to validate new solutions more quickly, in response to the major challenges facing the industry. Featuring test zones, a works team and storage facilities, this third place for innovation will enable new materials, equipment, construction methods and technologies to be tested in a setting dedicated to creativity, thereby encouraging the development of feasible solutions.

Located on the site of the Bouygues Construction Matériel technical base in Chilly-Mazarin, in the southern outskirts of Paris, Scale One will be open to companies (start-ups, SMEs and large groups) and institutional players (academics, research institutes and technical centres) from early 2025. Roughly 2,500 m<sup>2</sup> of testing, coworking and creative spaces will be available, encouraging hybridisation with the aim of shaping the decarbonised and digitalised construction site of the future.

The initiative seeks to bring about more rapid change in the construction industry by promoting innovation, research and training.

Edward Woods, head of R&D and Innovation at Bouygues Construction, said: "Scale One marks a decisive step in Bouygues Construction's ongoing commitment to innovation and transformation in the construction sector. We are proud to be opening this hybrid space between a laboratory and a third place. New solutions will be devised, tested and validated in an environment dedicated to learning and innovation, before being implemented in the field to help transform the industry. It's an exciting new approach that will really see breakthroughs!"

### **ABOUT BOUYGUES CONSTRUCTION**

With 32,500 employees working in 60 countries, Bouygues Construction designs, builds and rehabilitates the infrastructures and buildings that are essential for a sustainable society. All over the world, the Group's teams support the development of low-carbon energy production and public transport infrastructures and provide their expertise in the design, construction and renovation of buildings and neighbourhoods essential to life (health, education, work, tourism, leisure, public services, defence, etc.). The teams' commitment is based on three top priorities: safety culture, respect for human rights and ethics. In 2023, Bouygues Construction generated sales of €9.8 billion.

### **PRESS CONTACTS**

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