



[12.06.24] **PRESS RELEASE**

## **AGREEMENT BETWEEN SACD – SCAM – AnimFrance – SATEV – SPECT - SPI – USPA – SEDPA – TF1 GROUP ON TF1 GROUP'S COMMITMENTS TO FINANCE ANIMATED WORKS, AND THE TFX CHANNEL'S COMMITMENTS TO BROADCAST KIDS' PROGRAMMES AND CARTOONS**

**SACD, SCAM, AnimFrance, SATEV, SPECT, SPI, USPA and SEDPA on the one hand, and TF1 group on the other, are delighted to have reached an agreement on TF1 group's commitment to give exposure to kids' programmes and cartoons, and to finance new animated works.**

The signatory organisations have agreed to apply, with immediate effect, a significant improvement in the rights acquired by TF1 group to animated works – specifically with a view to their being shown on TF1+ – in return for an increased level of investment per work.

**TF1 group has also made the following commitments:**

**- From 2025, TFX will increase the annual volume of kids' programming at times when children are able to watch to at least 300 hours**, as opposed to the current 150 hours.

TFX has also committed for the first time that **at least 200 hours of that annual volume** will be dedicated to animated works.

**- TF1 Group has agreed, with effect from 2025, to increase its obligation to contribute to the production of European or French original animated works to 6.0%** of TF1 Group's overall contribution to the development of the production of new audiovisual content (currently 5.2%), with that quota to include:

- **at least 5.6%** for **original productions** of animated audiovisual works (currently 4.8%); and
- **at least 4.2%** for original productions of animated audiovisual works sourced from **independent producers** (currently 3.6%).



**SACD, SCAM, AnimFrance, SATEV, SPECT, SPI, USPA** and **SEDPA** are delighted with this ambitious partnership deal, which builds on the constructive relationship they have enjoyed with TF1 Group over many years – most recently with the signature of an industry-wide agreement on 15 December 2022.

They also emphasise the point that TF1 group is France's premier free-to-air broadcaster in terms of funding the creation of original audiovisual works.

### **About TF1 group**

TF1 group is a major player in the production, publication and distribution of content, in France and Europe.

Our operations are split between two divisions:

Our **Media division** is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI); our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club); TF1+, our free streaming platform for family entertainment and news; our TFOU MAX on-demand platform for kids; and the TF1 PUB advertising airtime sales house. It's a unique ecosystem that can deliver for all audiences - and all advertisers. We also operate in music production and live shows with Muzeek One.

Our **Production division**, with Newen Studios, is home to more than 50 creative companies and labels in France and abroad. Unrivalled know-how, and a diverse range of brands and talents, create and distribute programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.

The TF1 group has operations in 11 countries and employed 2,882 people as of 31 December 2023. In 2023, we generated revenue of €2,297m (Euronext Paris, compartement A: ISIN FR000005490).

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