

[17.09.24] **PRESS RELEASE**

## **TF1 GROUP RAMPS UP ITS AGGREGATION STRATEGY TF1+, FRANCE'S LEADING FREE-TO-AIR AGGREGATOR, WELCOMES ARTE AND A&E TELEVISION NETWORK ON BOARD**

**In October, TF1 group will welcome two new heavyweight players onto its TF1+ platform: ARTE, renowned across European for the production and broadcasting of arts programmes; and A&E Television Network (AETN), a US broadcaster well known for its documentaries. These two new partnerships consolidate the status of TF1+ as France's leading premium free-to-air streaming platform, with more than 25,000 hours of content now available 24/7.**

Having already added content from L'Equipe, Le Figaro and Deezer, TF1+ is further enhancing its mix of broadcast material by offering the ARTE channel and platform.

For TF1+ this new alliance boosts the catalogue by bringing in attractive third-party content in high value added segments offering a good fit with the platform's existing programmes. For ARTE, it offers an opportunity to tap into the audience pulling power of TF1+, with its huge reach into French households.

The alliance will give TF1+ users access to the entire Arte.TV offer, with thousands of programmes available to stream free of charge, including documentaries, series, films, magazine shows and concerts. ARTE content will be accessible from the TF1+ home page (both via programme links on the home page, and via a partner portal), in line with ARTE's editorial stance.

The AETN tie-up ramps up the TF1+ content offer in the hugely popular documentary space. The alliance brings more than 700 hours of documentary programmes across a whole range of genres: from extreme to true crime, history to the paranormal, and property to science.

These include iconic AETN brands like "Ice Road Truckers" and "Ghost Hunters", and reality TV series like "Duck Dynasty" and "Billy the Exterminator".

**Rodolphe Belmer, group Chairman & CEO, says:** *“We are particularly proud of these partnerships, which consolidate our aggregation strategy. They will enable a mass audience to watch (or rewatch) extremely well-made, award-winning programmes covering a wide variety of special-interest topics. This is further confirmation of the status of TF1+ as France’s go-to free-to-air streaming platform, with a constantly refreshed and varied range of premium content. And ARTE and AETN will benefit from massive exposure for their content with our 33 million monthly streamer base. These partnerships between a mass media broadcaster and a globally renowned documentary maker mark a step change for TF1+, and illustrate our big ambitions for the platform”.*

In the first half of 2024, TF1 has already pulled in 4 million streamers daily, and 33 million monthly (peaking at 35.4 million in May). It’s also the most popular platform among younger viewers, attracting more than 1.3 million 15-34 year-olds every day.

#### **ABOUT TF1 GROUP**

TF1 group is a major player in the production, publication and distribution of content, in France and Europe. Our operations are split between two divisions: Our Media division is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI); our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club); TF1+, our free streaming platform for family entertainment and news; our TFOU MAX on-demand platform for kids; and the TF1 PUB advertising airtime sales house. It’s a unique ecosystem that can deliver for all audiences – and all advertisers. We also operate in music production and live shows with Muzeek One. Our Production division, with Newen Studios, is home to more than 50 creative companies and labels in France and abroad. Unrivalled know-how, and a diverse range of brands and talents, create and distribute programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms. The TF1 group has operations in 11 countries, and employed 2,882 people as of 31 December 2023. In 2023, we generated revenue of €2,297m (Euronext Paris, compartment A: ISIN FR0000054900).

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